

Sample provided by



Research enquiries: Liz Hague, Sales Manager

email: liz.hague@just-drinks.com

tel: +44 (0)1527 573 604

US toll-free: 1-866-545-5878

fax: +44 (0)1527 577423

Products & Services Available from Canadean in 2010
Wisdom - Canadean's multi-dimensional beverage database, available for all services
All Beverage Services - annual and quarterly Wisdom databases and reports - Global Beverage Forecasts and Quarterly Beverage Tracker (QBT)
Soft Drinks Service - annual country and global Wisdom databases and reports
Beer Service - annual country and global Wisdom databases and reports
Beverage Packaging Service - annual country and global Wisdom databases and reports
Iberia - annual, quarterly and monthly reports on Spain and Portugal
Special Focus Reports - please check our website or contact us for details of the latest special reports available
Consulting
Bespoke projects
Database management
Long-range forecasting
Client presentations
Beverage workshops
Bespoke database solutions
Industry presentations
Industry referrals and claims
Conferences

For more information on any of Canadean's beverage services or consulting please contact Canadean on tel: +44 (0)1256 394200, email: sales@canadean.com or visit www.canadean.com



Contents

Data Table

Data Horizon: 1999-2008 ACTUAL, 2009P (provisional), 2010-2015F (forecast)

Measures: Volume (million litres), Population (millions), Litres Per Capita

Product Coverage

Main beverage category groups: Soft (standard), Soft (extended), Beer, Spirits (standard), Spirits (extended) and Wines.

Individual beverage categories within each main group are as follows:

Soft (standard): Packaged Water, Carbonates, Juice (100% pure juice), Nectars (products with a 25-99% juice content), Still Drinks (<25% juice content), Squash/Syrups, Fruit Powders, Iced/Ready To Drink (RTD) Tea

Energy Drinks. Packaged Water excludes all water sold in large containers of >10 litres

Soft (extended): Bulk/HOD Water, Dairy Drinks (White Milk, Flavoured Milk, Soymilk and Cultured Dairy Drinks including Drinking Yogurt and Fermented Milk combined), Hot Coffee, Hot Tea

Beer: Beer

Spirits (standard): Spirits (excludes Fortified Wine and Flavoured Alcoholic Beverages (FABs))

Spirits (extended): Flavoured Alcoholic Beverages (FABs)

Wines: Wine (Still and Sparkling combined)

Data extracted from Canadean Ltd's Global Beverage Forecasts Wisdom database
All data is owned by Canadean Ltd and may not be passed to a third party without written consent from Canadean Ltd

Tunisia



Research enquiries:

Liz Hague, Sales Manager

email: liz.hague@just-drinks.com

tel: +44 (0)1527 573 604

US toll-free: 1-866-545-5878

fax: +44 (0)1527 577423



just-drinks
Beverage information, insight & intelligence