

Sample provided by



Research enquiries: Liz Hague, Sales Manager

email: liz.hague@just-drinks.com

tel: +44 (0)1527 573 604

US toll-free: 1-866-545-5878

fax: +44 (0)1527 577423

Products & Services Available from Canadean in 2010
Wisdom - Canadean's multi-dimensional beverage database, available for all services
All Beverage Services - annual and quarterly Wisdom databases and reports - Global Beverage Forecasts and Quarterly Beverage Tracker (QBT)
Soft Drinks Service - annual country and global Wisdom databases and reports
Beer Service - annual country and global Wisdom databases and reports
Beverage Packaging Service - annual country and global Wisdom databases and reports
Iberia - annual, quarterly and monthly reports on Spain and Portugal
Special Focus Reports - please check our website or contact us for details of the latest special reports available
Consulting
Bespoke projects
Database management
Long-range forecasting
Client presentations
Beverage workshops
Bespoke database solutions
Industry presentations
Industry referrals and claims
Conferences

For more information on any of Canadean's beverage services or consulting please contact Canadean on tel: +44 (0)1256 394200, email: sales@canadean.com or visit www.canadean.com



Contents

Data Table

Data Horizon: 1999-2008 ACTUAL, 2009P (provisional), 2010-2015F (forecast)

Measures: Volume (million litres), Population (millions), Litres Per Capita

Product Coverage

Main beverage category groups: Soft (standard), Soft (extended), Beer, Spirits (standard), Spirits (extended) and Wines.

Individual beverage categories within each main group are as follows:

Soft (standard): Packaged Water, Carbonates, Juice (100% pure juice), Nectars (products with a 25-99% juice content), Still Drinks (<25% juice content), Squash/Syrups, Fruit Powders, Iced/Ready To Drink (RTD) Tea, Iced/Ready To Drink (RTD) Coffee, Sports Drinks, Energy Drinks. Packaged Water excludes all water sold in large containers of >10 litres

Soft (extended): Bulk/HOD Water, Dairy Drinks (White Milk, Flavoured Milk, Soymilk and Cultured Dairy Drinks including Drinking Yogurt and Fermented Milk combined), Hot Coffee, Hot Tea

Beer: Beer

Spirits (standard): Spirits (excludes Fortified Wine and Flavoured Alcoholic Beverages (FABs))

Wines: Wine (Still and Sparkling combined)

Market Commentary

Macedonia

Packaged Water

Bulk/HOD Water

Carbonates

Juice

Nectars

Still Drinks

Squash/Syrups

Fruit Powders
Iced/Rtd Tea Drinks
Iced/Rtd Coffee Drinks
Sports Drinks
Energy Drinks
Dairy Drinks
Hot Tea
Hot Coffee
Beer
Wine
Spirits

Global Beverage Forecasts - Methodology

Unregistered

[illegible]



MARKET COMMENTARY	
Macedonia	
Packaged Water	
Bulk/HOD Water	
Carbonates	
Juice	
Nectars	

Unregistered



MARKET COMMENTARY

Still Drinks

Squash/Syrups

Fruit Powders

Iced/Rtd Tea Drinks

Iced/Rtd Coffee
Drinks

Sports Drinks

Energy Drinks

Unregistered

**MARKET COMMENTARY**

Dairy Drinks

Hot Tea

Hot Coffee

Beer

Wine

Spirits

Unregistered

Research enquiries:

Liz Hague, Sales Manager

email: liz.hague@just-drinks.com

tel: +44 (0)1527 573 604

US toll-free: 1-866-545-5878

fax: +44 (0)1527 577423



just-drinks
Beverage information, insight & intelligence