Sample provided by



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Products & Services Available from Canadean in 2010

Wisdom - Canadean's multi-dimentional beverage database, available for all services

All Beverage Services - annual and quarterly Wisdom databases and reports - Global Beverage Forecasts and Quarterly Beverage Tracker (QBT)

Soft Drinks Service - annual country and global Wisdom databases and reports

Beer Service - annual country and global Wisdom databases and reports

Beverage Packaging Service - annual country and global Wisdom databases and reports

Iberia - annual, quarterly and monthly reports on Spain and Portugal

Special Focus Reports - please check our webiste or contact us for details of the latest special reports available

Consulting

Bespoke projects

Database management

Long-range forecasting

Client presentations

Beverage workshops

Bespoke database solutions

Industry presentations

Industry referrals and claims

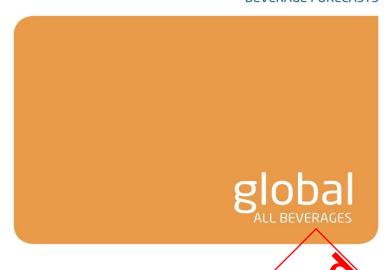
Conferences

For more information on any of Canada and beverage services or consulting please contact Canadean on tel: +44 (0)1256 394200, email.sales canadean.com or visit www.canadean.com





BEVERAGE FORECASTS



Contents

Data Table

Data Horizon: 1999-2008 ACTUAL (2009P (provisional), 2010-2015F (forecast)

Measures: Volume (million litre, Population (millions), Litres Per Capita

Product Coverage

Main beverage category groups: Soft (standard), Soft (extended), Beer, Spirits (standard), Spirits (extended) and Wines.

Individual beverage categories within each main group are as follows:

Soft (standard): Packaged Water, Carbonates, Juice (100% pure juice), Nectars (products with a 25-99% juice content), Still Drinks (<25% juice content), Squash/Syrups, Fruit Powders,

Iced/Ready To Drink (RTD) Tea, Iced/Ready To Drink (RTD) Coffee, Sports Drinks,

Energy Drinks. Packaged Water excludes all water sold in large containers of >10 litres

Soft (extended): Bulk/HOD Water, Dairy Drinks (White Milk, Flavoured Milk, Soymilk and

Cultured Dairy Drinks including Drinking Yogurt and Fermented Milk combined), Hot Coffee, Hot Tea

Beer: Beer

Spirits (standard): Spirits (excludes Fortified Wine and Flavoured Alcoholic Beverages (FABs))

Wines: Wine (Still and Sparkling combined)

Market Commentary

Macedonia

Packaged Water Bulk/HOD Water Carbonates Juice Nectars Still Drinks Squash/Syrups Fruit Powders
Iced/Rtd Tea Drinks
Iced/Rtd Coffee Drinks
Sports Drinks
Energy Drinks
Dairy Drinks
Hot Tea
Hot Coffee
Beer
Wine
Spirits

Global Beverage Forecasts - Methodology



canadean

Data extracted from Canadean Ltd's Global Beverage Forecasts Wisdom database
All data is owned by Canadean Ltd and may not be passed to a third party without written consent from Canadean Ltd

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	Juice																	
	Nectars																	
	Still Drinks							_										
	Squash/Syrups																	
	Fruit Powders																	
	Iced/RTD Tea Drinks								\									
	Iced/RTD Coffee Drinks																	
	Sports Drinks																	
	Energy Drinks																	
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MARKET COMMENTA	ARY
Macedonia	
Packaged Water	
Bulk/HOD Water	
Carbonates	Inredistered
Juice	
Nectars	



MARKET COMMENTA	ARY
Still Drinks	
Squash/Syrups	
Fruit Powders	unredistered
Iced/Rtd Tea Drinks	Uni
Iced/Rtd Coffee Drinks	
Sports Drinks	
Energy Drinks	





MARKET COMMENTA	ARY
Dairy Drinks	
Hot Tea	
Hot Coffee	istered
Beer	Jin redistered
Wine	
Spirits	



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