




just-drinks
Beverage information, insight & intelligence

Group and corporate memberships



With 12 years of experience in delivering the daily information, insights and intelligence beverage professionals need, just-drinks provides a comprehensive, market-leading solution to your information requirements.

Basic news providers fail to go beyond the surface of key stories. Many others falter in efforts to provide a truly global outlook and a watchful eye on emerging markets, trends and companies.

At just-drinks, we provide our readers with all the key, breaking news from around the globe – from the developed markets of the West to the fast-growing, emerging markets of Asia and Latin America. But, the value of just-drinks goes much further, with the launch last year of our Insights Service. For no extra cost, events and trends are analysed, scrutinised and placed into context through an array of specialist columns from some of the world's leading commentators and researchers.

News, data, analysis and opinion are now all available to just-drinks' readers, helping make them the most informed executives in our industry.

Information

Published daily and including breaking news on NPD, M&A, investments and personnel moves, as well as a 12-year archive, our *Information Section* is where you'll find the latest beverage industry developments. Our newsletters and personalised alerts ensure you never miss the information you need.

Insight

The key events and trends in the global beverage industry are examined in-depth every working day. Within the *Insights Service*, you'll find analysis, expert commentary and opinion, exclusive interviews, data and monthly management briefings. All combine with a range of regular columns that include emerging market monitoring, sector specific coverage and NPD analysis, resulting in the leading online resource for the beverage industry.

Intelligence

just-drinks' Research Store contains over 8,300 reports, data sets and studies from the world's leading market research publishers. Included in our *Intelligence Service* is sector-specific analysis, company breakdowns and market data that are all easy to locate using the powerful, faceted search function.

A group membership provides five to 50 of your colleagues with complete access to all areas of the *Information* and *Insights* Services.

Group membership key benefits:

- Specific number of users from five to 50
- All the latest news, analysis, comment and interviews, sent direct every working day
- Searchable news archives from the past 12 years
- Access to monthly management briefings which provide in-depth analysis of key topics
- Personalised news alerts via RSS and email
- 5% discount on all just-drinks research from our Intelligence Service
- Dedicated account manager to help with all enquiries

Start building your company's market intelligence today.

Setting up a membership is quick and easy. Your team - or your entire company - will benefit from all the information, insights and intelligence immediately.

The just-drinks corporate membership provides a cost-effective resource for an unlimited number of worldwide employees.

Additional corporate membership benefits:

- Unlimited number of users from your organisation worldwide
- IP-based authentication which enables all employees to be recognised when they visit just-drinks
- The right to legally share our content around your company globally
- Tailored RSS news feeds for your intranet or website
- A customised just-drinks co-branded home page
- Customised just-drinks corporate research centre - any research purchased can be accessed and downloaded by employees globally
- 33% discount on all just-drinks corporate research

Call **+44 (0)1527 573 618**

Email **corporate@just-drinks.com**

Or visit **www.just-drinks.com**

“The insight and intelligence from just-drinks ensures our key executives remain amongst the best-informed in the beverage industry.” SABMiller

Decision makers and corporate members from leading drinks producers, distributors and retailers that read just-drinks include:

AB Inbev

Bacardi

Beam Global Spirits

Britvic

Brown-Forman

Campari

Carlsberg

Coca-Cola Enterprises

Constellation Brands

Diageo

Foster’s Group

Heineken

Majestic Wines

Moet Hennessy

PepsiCo

Pernod Ricard

SABMiller

Suntory

Tesco

The Coca-Cola Company

The UB Group

Wal-Mart

just-drinks.com is published by **Aroq Ltd**

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